

SPONSORSHIP GUIDE FOR COASTERS FAMILIES



Member Benefits

- Reduce your tuition and fees!
- For every sponsor you acquire you receive 80% of the sponsorship donation, which will be deposited in your Coasters account.
- 20% of the donation goes to the general fund to be used for sponsor perks, meet expenses, and gym equipment.
- Financially strong Coasters, means a stronger program and competitive team!

FAQ's

- Sponsorship runs one year from the date the funds are received.
- Family Friendly Businesses ONLY.
- Money will be deposited into your Coasters account when all of the following items are received:
 - Completed Sponsorship form
 - Donation
 - Electronic logo or banner artwork (JPEG format)
 - Electronic program ad (inserted in recital program)
- It is the responsibility of the Coasters member who secured the sponsorship to assist the business with submitting payment, ad, and banner artwork.
- Make sure your child's name and team is written on the sponsorship form before giving to the business to ensure the sponsor is matched with you.
- Coasters Vice President will be responsible for ordering all plaques and banners.
- Coasters members will be responsible for delivering plaques and other perks to the business.

TIPS for SUCCESSFUL SPONSORSHIP SOLICITATION

- Create a list of potential contributors.
- Target those which you already have some type of relationship:
 - Places where you spend a lot of money (doctor, dentist, retail stores, restaurants, salons, etc.)
 - Places where you recently made a major purchase (real estate offices, cars, home improvement, etc.)
 - A business who could potentially make money because of the gym (vendors and supplies)
 - Your employer
 - Friends or relatives
- Mail the sponsorship form or set up an appointment to meet in person. May want to include a hand-written note and enclose a stamped and addressed return envelope.
- Follow up! Unless you hear "no" for the answer, stick with it!

If you have any questions contact Coasters at coastersmidcoast@gmail.com.